

## Press Release

# KEYOU speaks at the "Vision 2045" climate summit at UN Climate Change Conference in Sharm El Sheikh

Munich, Sharm El Sheikh, November 10, 2022,

**The United Nations Climate Change Conference (COP27) in Sharm El Sheikh, Egypt, is in full swing. Policymakers from around the world are discussing the climate crisis and potential solutions to reach the 1.5-degree target. From November 7 to 9, industry representatives, leaders, and UN officials gathered at the "Vision 2045 Summit" as part of the COP27. Munich-based hydrogen specialist KEYOU was also there, presenting its hydrogen conversion technology for diesel commercial vehicles as part of a panel discussion.**

Climate change is noticeable for all of us. Hot summers and mild winters are almost the rule. Ever since the first UN Climate Change Conference in Berlin in 1995 (COP 1), the goal of the participating countries has been to mitigate the effects of climate change and push for effective solutions for a sustainable future. This is where the "Vision 2045" initiative launched by Reuters and TBD Media comes in. Over 50 global business and industry leaders - including executives from listed companies such as CHIRON Group SE and AE Group, as well as Bundesliga clubs Borussia Dortmund and TSG Hoffenheim, and R&V Insurance - were networked during a three-day summit in Sharm El Sheikh to discuss practical strategies for a just and sustainable society. The event featured a series of highly interesting panel discussions - with hand-picked decision-makers from politics, business, and society, each focusing on one of the 17 UN Sustainable Development Goals. Thomas Korn, CEO, and co-founder of KEYOU GmbH, also participated in one of these panel discussions. Together with Björn Brecht from Kieback & Peter, Dietmar Reindl from Immofinanz, and Cornelia Ballwießer from Progress-Werk Oberkirch AG, Thomas Korn discussed "The Cities of the Future." In addition to the importance of hydrogen as an energy carrier, Korn also addressed, among other things, the advantages, and opportunities of the hydrogen engine for achieving global climate targets.

The Munich-based clean mobility company KEYOU, which traveled to Sharm El Sheikh with a small delegation and attended the Innovations Days of the COP27, is in line with the goals of the United Nations with its conversion technology for the commercial vehicle sector and is actively contributing to a CO<sub>2</sub>-free future with its solution. To this end, the company has been working on a conversion solution for trucks and buses since 2015. Only recently, the first two prototype vehicles from the Munich-based company were presented to an international trade audience at a highly acclaimed world premiere at the "IAA Transportation" in Hanover. With its technology called "KEYOU-inside," KEYOU enables the cost-efficient transformation of conventional engines to emission-free hydrogen engines - without having to make major changes to the underlying engine. In addition, the hydrogen specialist has developed an innovative "Hydrogen Mobility as a Service" approach that breaks down the much-cited "chicken-and-egg problem" and offers fleet operators and end customers a simple and attractive

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entry into the world of alternative drive systems through fully comprehensive hydrogen mobility solutions.

### **About Vision 2045**

The Vision 2045 Summit, initiated by Reuters and TBD Media, was launched to mark the 100th anniversary of the United Nations - which will be in 2045 - and was held at a purpose-built venue. Vision 2045 is in line with the UN Sustainable Development Goals and has been held since 2021 as part of the UN World Climate Summit, this year in Sharm El-Sheik (COP27), then next year as part of COP28 in Dubai.

### **About KEYOU**

KEYOU is a successful clean mobility company based in Munich, Germany. Since 2015, it has been developing innovative hydrogen technologies that can be used to transform conventional engines into zero-emission hydrogen engines cost-effectively - without requiring major modifications to the basic engine. Based on the engine conversion and integration of an H<sub>2</sub> tank system, KEYOU offers its customers climate-neutral hydrogen vehicles that provide zero emissions, efficiency, and economy at the same time - without compromising on performance, capacity, and range.

In addition to pure conversion and a CO<sub>2</sub> -free "second life" for existing vehicles, KEYOU's "Hydrogen Mobility as a Service" approach is a fully comprehensive hydrogen mobility solution. The package ranges from converting the vehicle and engine, to providing the fuel and infrastructure, to insurance and service and maintenance. "Zero Emission Mobility" thus becomes a reality with KEYOU.

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### Sounds interesting?

Do you want to learn more about KEYOU hydrogen technology? Get in touch with us. We will be happy to keep you up to date on the exciting developments!

**Feel free to follow us on social media as well:**



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### Image and photo material



Thomas Korn, CEO, and co-founder of KEYOU GmbH, talks about the importance of hydrogen as an energy carrier and the advantages of the hydrogen engine.



Thomas Korn, CEO, and co-founder of KEYOU GmbH, and Jürgen Nadler, CMO, at COP27 in Sharm El Sheikh.